

TIMELINE

ORDERING YOUR INVITATIONS

*As you now know we do invitations here at Vroman's, in our Pen and Stationery Department!
You are welcome to come in at any time to browse our extensive selection, or you may make an appointment
with one of our associates to place your invitation order.*

Here are a few timeline tips to help you plan when and what to do with your wedding stationery:

- You can begin looking for invitations at any time. There are an abundance of styles to choose from, so plenty of research is suggested. Keep in mind there is always the custom option, meaning you could actually create your invitation from scratch, and the more time you give yourself to plan, the smoother the process.
- If you are having a destination wedding, or are expecting many out-of-town guests, a Save-the-Date card should be sent to give your recipients as much notice as possible to plan their travels. Save-the-Dates should typically be sent out 5-6 months prior to the wedding.
- The average wedding invitation order can take anywhere from 3-6 weeks to produce. It is advisable to add as much time to this process as possible to err on the side of caution. There may be unforeseen delays with proofs, production, and/or shipping that could affect this time frame, so more wiggle room is always better.
- Make sure you include a few weeks for envelope addressing. This may seem like a lot of time, but Calligraphers address each envelope/envelope set, by hand. Even if your addresses are being printed, each address will require a new set-up which may take a while.
- Invitations should be sent out 6-8 weeks prior to the wedding. Again, 8 weeks is preferable because you will want to give your guests enough time to arrange their schedules, to allow them to attend.
- RSVP's should have a response date of at least 2-3 weeks prior to the wedding. This date may be dictated by a caterer or planner who requires a head count by a specific time.
- Allowing as much time as possible to send these out is always a good idea. If you want to place your invitation order 6 months in advance, there is no reason you couldn't have this process done and completed well before the wedding. Then all you will need to do is pop them in the mail. Just be certain that all of your specifics (venue, times, dates, etc.) are set in stone.

We are always here to help and answer questions. Don't hesitate to call us or stop by any time!

PEN AND STATIONERY DEPARTMENT

626.449.5320 x401

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